

محمّد فيروز
FIROZ MUHAMMED



Design

PORTFOLIO



firoz.design

OI

DESIGNING | ADVERTISING | BRANDING



I **speak** in pictures. I **think** in design. So, it's only natural that I make **ads**, brochures, **posters**, **flyers** and **animations** talk. I breathe in color and walk in strokes. So, it only makes sense that I turn eyes into canvases for ideas. I polish every detail and touch every image. So, it is easy to guess that my visuals are aimed at your heart and mind.

My name is **FIROZ MUHAMMED** and I am a **CREATIVE DESIGNER** who has been living, breathing and speaking design for 20 more years.

Let's have a conversation.

Mob. : +971 50 4230 574

ferypm@gmail.com

Career Profile

ZAYED NATIONAL MUSEUM (DCT ABU DHABI)

Design Specialist - October 2025 to till date

DESIGN360 FZE

Creative Manager - May 2024 to October 2025

MARITIME & MERCANTILE INTL. LLC (EMIRATES GROUP)

Creative Services Manager / Sr. Designer - December 2015 to till date

EMIRATES NBD, DUBAI (largest banking groups in the Middle East)

Designer/Advertising Specialist - April 2014 to December 2015

ZED COMMUNICATIONS. (WASL GROUP) ABU DHABI

Sr.Graphic Designer - August 2012 to March 2014

FP7/MCANN WORLDGROUP, ABU DHABI

Sr. Graphic Designer / Studio Manager - March 2006 to February 2012

GLOBE FZ L.L.C. DUBAI MEDIA CITY, DUBAI

Graphic Designer - September 2004 to February 2006

I have not failed. I've just found 10,000 ways that won't work. - THOMAS A. EDISON

Qualification

THREE YEARS DIPLOMA IN PRINTING TECHNOLOGY

Institute of Printing Technology, Shoranur

Board of Technical Education, Kerala, India.

Diploma in Desktop Publishing

Advanced Web Designing

Proficiency in Quark X press

Certificate-3D StudioMax

Certificate-Adobe Flash

Certificate-Adobe After Effects

Adobe InDesign | Adobe Illustrator | Adobe PhotoShop

Adobe Flash | Quark X press | Adobe Rush

Adobe After Effects | Dreamweaver | HTML

MS-word & Power Point

احجزوا تذاكركم الآن

متحف زايد الوطني
ZAYED NATIONAL
MUSEUM

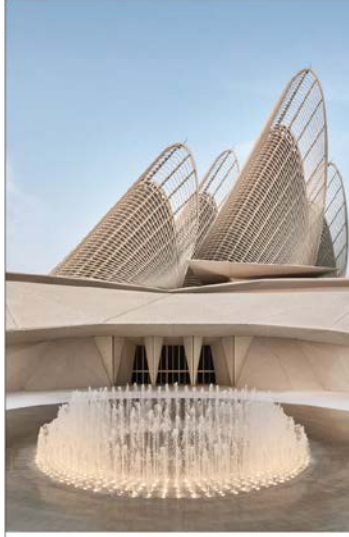


BOOK YOUR TICKETS NOW

@znmuae
zayednationalmuseum.ae

احجزوا تذاكركم الآن

متحف زايد الوطني
ZAYED NATIONAL
MUSEUM



BOOK YOUR TICKETS NOW

@znmuae
zayednationalmuseum.ae

حياتكم

متحف زايد الوطني

نحتفي بتاريخنا الذي يمتد لأكثر
من 300,000 عام

احجزوا تذاكركم الآن



zayednationalmuseum.ae

متحف زايد الوطني
ZAYED NATIONAL
MUSEUM

CELEBRATING
300,000 YEARS
OF OUR
HISTORY AT
ZAYED
NATIONAL
MUSEUM

@znmuae
zayednationalmuseum.ae

NOW OPEN

نحتفي بتاريخنا
الذي يمتد لأكثر
من 300,000
عام في
متحف زايد
الوطني

نستقبلكم الآن

متحف زايد الوطني
ZAYED NATIONAL
MUSEUM

@znmuae

ZAYED NATIONAL MUSEUM
NOW OPEN


متحف زايد الوطني
نستقبلكم الآن

Museum Opening Campaign

OI

Palatable Pampering

Spoil your taste buds with a treasure chest of dining options at the Kempinski Hotel Mall of the Emirates. Dabble in a collage of treats and snacks at Asper's toasty surroundings, or take your appetites on a joyride with Scuzzam's live cooking and colourful cuisine. If elegance and fine dining are what your palates crave, look no further than the impeccable menu at K Grill. A trinity of tantalising experiences, Mosaic Chill, Every Lounge and 1987 Bar each offer a unique take on mellow moods, delectable settings and premium delicacies and beverages.



PO Box 126771 Dubai • United Arab Emirates
Tel: +971 4 341 8588 • Fax: +971 4 341 8588
www.kempinski.com/mall-of-the-emirates • www.kempinski-dubai.com

Kempinski
A COLLECTION OF MEMORABLES

Kempinski Hotel
Mall of the Emirates
DUBAI

Palatable Pampering

Spoil your taste buds with a treasure chest of dining options at the Kempinski Hotel Mall of the Emirates. Dabble in a collage of treats and snacks at Asper's toasty surroundings, or take your appetites on a joyride with Scuzzam's live cooking and colourful cuisine. If elegance and fine dining are what your palates crave, look no further than the impeccable menu at K Grill. A trinity of tantalising experiences, Mosaic Chill, Every Lounge and 1987 Bar each offer a unique take on mellow moods, delectable settings and premium delicacies and beverages.



Kempinski
A COLLECTION OF MEMORABLES

Kempinski Hotel
Mall of the Emirates
DUBAI

Settings & Options

Adjust to a luxurious world of style, luxury and design. The Kempinski Hotel Mall of the Emirates offers you the finest the world has to offer in an iconic location. An impeccable, contemporary setting and a world-class level of service. With a host of amenities, services, and exceptional facilities, along with the pleasure of our Mall of the Emirates and the surrounding City Center of Dubai, the Kempinski Hotel Mall of the Emirates is the epitome of luxury.



Kempinski
A COLLECTION OF MEMORABLES

Kempinski Hotel
Mall of the Emirates
DUBAI

Palatable Pampering

Soothe your taste buds with a treasure chest of dining options at the Kempinski Hotel Mall of the Emirates. Dabble in a collage of treats and snacks at Asper's toasty surroundings, or take your appetite on a jaunt with Sezzan's live cooking and colourful cuisine. If elegance and fine dining are what your palate craves, look no further than the impressive menu at K Grill. A smorg of tantalising experiences, Mosaic Club, Every Lounge and 1987 Bar each offer a unique take on mellow moods, delectable settings and premium delicacies and beverages.

P.O. Box 122879 - Dubai - United Arab Emirates
Tel: +971 4 341 6333 - Fax: +971 4 341 6332
www.kempinski.com/mall-of-the-emirates - www.kempinski-dubai.com

Kempinski
HOTELS
A COLLECTION OF HOSPITALITY

Kempinski Hotel
Mall of the Emirates
122879 DUBAI

Spiritual awakenings

You are not a "soulless" robot. You are a transcendent experience. Charged in luxury and tranquility, The Spa at Kempinski Hotel Mall of the Emirates has set up your senses, rejuvenates your body and releases the wellness within. Surrender to an experience of extraordinary massages, treatments and spa's including the famous use of aromatic essential oils and natural scents of Ujae Oil. Daily aromatherapy and spa's - all at the hands of some of the world's best wellness experts.

P.O. Box 122879 - Dubai - United Arab Emirates
Tel: +971 4 341 6333 - Fax: +971 4 341 6332
www.kempinski.com/mall-of-the-emirates - www.kempinski-dubai.com

Kempinski
HOTELS
A COLLECTION OF HOSPITALITY

Kempinski Hotel
Mall of the Emirates
122879 DUBAI

Settings & Options

Choose an atmosphere worthy of your most precious moments. The Kempinski Hotel Mall of the Emirates offers you to channel the finest spirit for your most precious moments. Discovering luxury, indulging in fine dining, relaxing in our award-winning spa, and enjoying the finest of our services. The Kempinski Hotel Mall of the Emirates is the perfect place to celebrate your most precious moments.

P.O. Box 122879 - Dubai - United Arab Emirates
Tel: +971 4 341 6333 - Fax: +971 4 341 6332
www.kempinski.com/mall-of-the-emirates - www.kempinski-dubai.com

Kempinski
HOTELS
A COLLECTION OF HOSPITALITY

Kempinski Hotel
Mall of the Emirates
122879 DUBAI

THE ESSENCE OF MOROCCO

A most luxurious Moroccan dining experience happens only at Agadir.

The only fine-dining Moroccan restaurant in the capital offers a feast of exotic and delicate flavours that will bring you to a world reminiscent of 1001 Arabian Nights.

Take a culinary journey into the distinct regions of Maghreb, as you savour the authentic tastes of traditional Moroccan recipes and discover the mystery of every dish.

THE WESTIN
ABU DHABI
GOLF RESORT & SPA

أغادير
AGADIR
مطعم مغربي MOROCCAN CUISINE

Join us on
For more information, email fbadmin.auh@westin.com or call +971.2.616.9999

NISSAN
Innovation that excites

Start the new year with a new car
Drive home a Nissan Sunny and Tida today

- 1 year free insurance
- 10,000 km free service package

2013 Nissan Tida Hatchback starting from AED 23/day*

2013 Nissan Sunny starting from AED 23/day*

5 YEARS UNLIMITED MILEAGE WARRANTY

*Applicable to retail customers only.
*Subject to bank approval.
*Image used for illustration purpose only.

www.nissan-almasaoodautomobiles.com

M المسعود للسيارات
AL MASAOOD AUTOMOBILES

ABU DHABI: NAJDA 02 6772000 | KHALIDIYA 02 6811118
MUSSAFAH: 02 5550444 | MADINAT ZAYED: 02 8844200
AL AIN: SANAIYA 03 7219999

www.facebook.com/almasaoodautomotive
 www.twitter.com/almasaoodauto
 www.youtube.com/almasaoodauto

Generous

شهر الكرم

انضم إلينا في شهر الكرم، حيث نختتم شهر رمضان المبارك بأجواء من الكرم والسخاء. نختتم شهرنا الكريم بأجواء من الكرم والسخاء، حيث نختتم شهر رمضان المبارك بأجواء من الكرم والسخاء. نختتم شهرنا الكريم بأجواء من الكرم والسخاء، حيث نختتم شهر رمضان المبارك بأجواء من الكرم والسخاء.

www.generous.ae



NISSAN
Innovation that excites

**UPGRADE WITH GENUINE PARTS
UPGRADE YOUR RIDE**

Win the latest 2013 Nissan Sentra or hi-tech gear.

غير إلى الأفضل مع القطع الأصلية ارتق بسيارتك
اربح نيسان سنترًا الجديدة، مودل 2013 أو أحدثت الإلكترونيات

With every purchase of Nissan Genuine Parts and Accessories worth AED 200, you get one raffle coupon for a chance to win a brand new 2013 Nissan Sentra or other electronic gear.

مع كل شراء للقطع والإكسسوارات نيسان الأصلية بقيمة 200 درهم، تحصل على فرصة لتخمين الجوائز الفوز بسيارة نيسان سنترًا الجديدة، مودل 2013، فضلًا عن الإلكترونيات الأخرى.

العرض من 2 نوفمبر حتى 31 ديسمبر 2013
لبدء من المحلات لتعلم المزيد عن طرق قطع الغيار والصفحة لدى المسعود للسيارات
Promo runs from 2 November - 31 December 2013.
Visit our Parts & Services Centres for more details.

قطع غيار | Genuine
أصلية | gives you
راحة بال | peace
حقيقية | of mind

المسعود للسيارات
Al Masaood Automobiles

Parts Department
Abu Dhabi: 02 418 2700, Town Branch: 02 642 4686, Musaffah: 02 555 9363
Mussafah Complex: 02 5550511, Mirdaf Branch: 02 884 4200, Al Ain: 03 721 9890

Service Department
Abu Dhabi: 02 418 2700, Musaffah Complex: 02 5550404,
Mirdaf Branch: 02 884 4200, Al Ain Service Centre: 02 720 2000

NISSAN
SHIFT_

SEE THE GENUINE OIL FILTER DIFFERENCE

Nissan innovation that excites

شاهد الفرق في مرشح الزيت الأصلي
نيسان. إبداع يُثير الحماس.

Non-Genuine
ليس مرشحًا جيدًا
Low quality rubber
Thin frame
Does not fit properly
تسبب تسرب الزيت أثناء القيادة
Short lifespan and low grade
المرشح الرقيق
Low quality adhesive
تسبب تسرب الزيت من تحت المرشح
Low quality level without Spring

أصلي
مرشح زيت عالي الجودة
Rubber packaging
High quality
متانة عالية أثناء القيادة
Long lifespan and high grade
مرشح زيت عالي
High quality adhesive
تسبب تسرب الزيت
Durable cover with spring

* مرشح زيت أصلي فقط. يرجى ارتق قطع السيارات التي تعمل على البنزين مسرًا
العرض من 2 نوفمبر حتى 31 ديسمبر 2013
* Oil filters for AED 15 only, limited to cars that run on Petrol.
Offer is valid during February and March 2013.

قطع غيار | Genuine
أصلية | gives you
راحة بال | peace
حقيقية | of mind

المسعود للسيارات
Al Masaood Automobiles

Parts Department
Abu Dhabi: 02 418 2700, Town Branch: 02 642 4686, Musaffah: 02 555 9363
Musaffah Complex: 02 5550511, Mirdaf Branch: 02 884 4200, Al Ain: 03 721 9890

Service Department
Abu Dhabi: 02 418 2700, Musaffah Complex: 02 5550404,
Mirdaf Branch: 02 884 4200, Al Ain Service Centre: 02 720 2000

SEZZAM
eat dubai

The magic is back at Sezzam

Brace yourself as Sezzam takes your senses on a mystical ride filled with tantalising cuisine, cheerful atmospheres and not 1, not 2, but 3 world class live entertainers! Hold on to your top hats as renowned magicians James Harrington and Daniel Reed dazzle you with card tricks, sleight of hand and the very best in the art of illusion. The magnificent Tim Lenkiewicz is sure to send your imagination into a flurry with an acrobatic juggling show that has mesmerised audiences the world over. Starting October 1, feel the magic at Sezzam.

Magicians will perform everyday from 12 noon to 10 pm during the month of October.

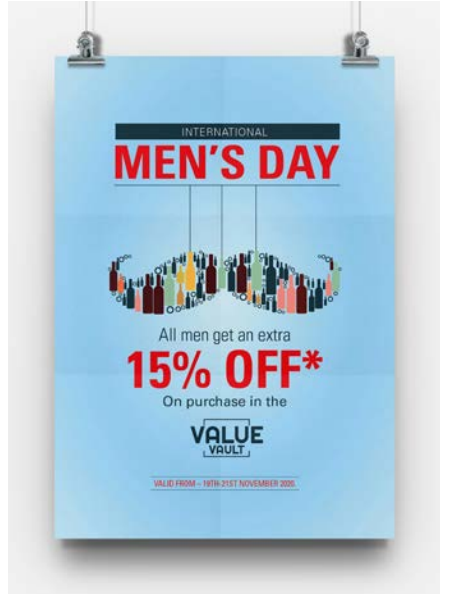
PO. Box 120679 - Dubai - United Arab Emirates • Tel +971 4 341 3600 • Fax +971 4 341 4500
restaurants.mall@themagiciansperformers.com

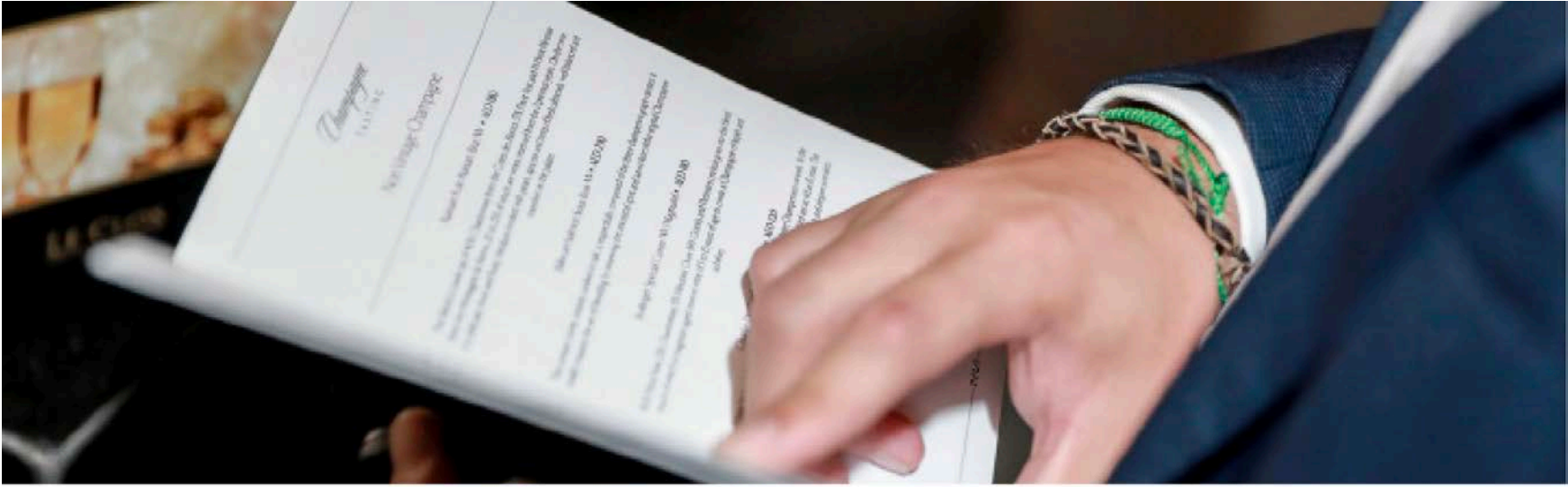
BLUE
Building Loyalty and Long lasting Partnerships

One team... One Network...

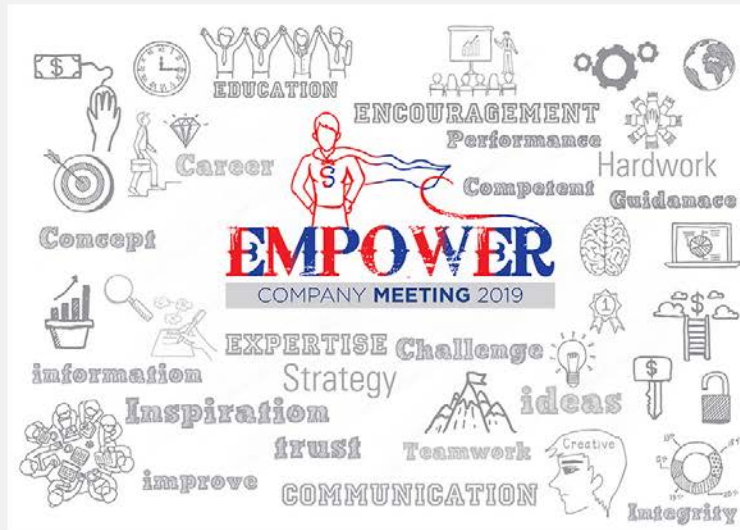
At DUBAL, we consciously nurture long-term, trust-based and lasting relationships with our customers, suppliers, employees, government and the community where we operate. Building on a foundation of in-depth knowledge and expertise.

dubal
Dubai Aluminium





INVITATION EDM | BOOKLET | PRICELIST | RESERVATION CARD



COMPANY MEETING



COMPANY MEETING - LOGO, BRANDING, AWARD LAYOUT, VENUE BRANDING & PRESENTATION LAYOUT





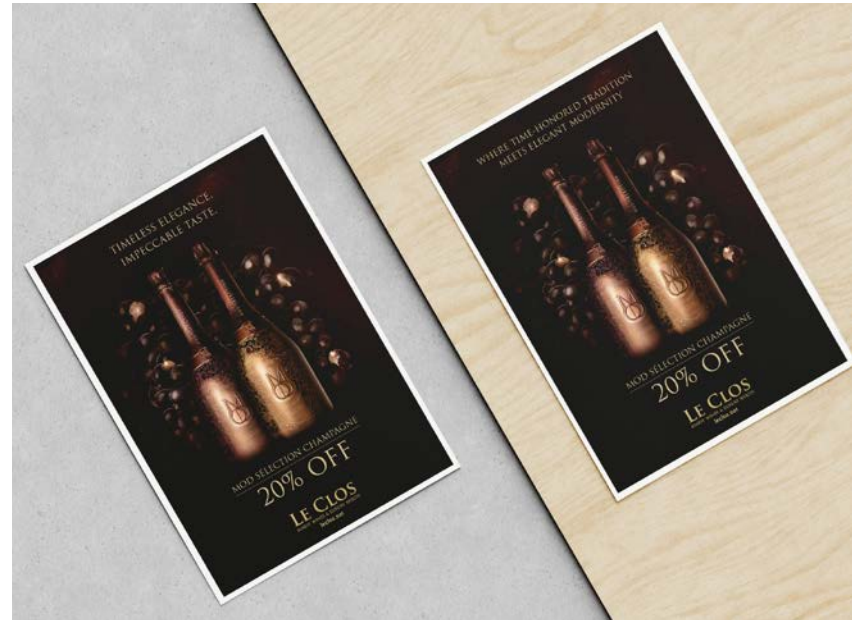
TIMELESS ELEGANCE.
IMPECCABLE TASTE.



MOD SÉLECTION CHAMPAGNE

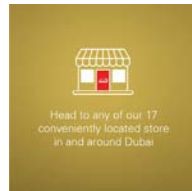
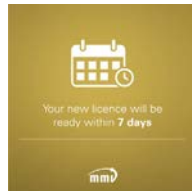
20% OFF

LE CLOS
FINEST WINES & LUXURY SPIRITS
leclos.net







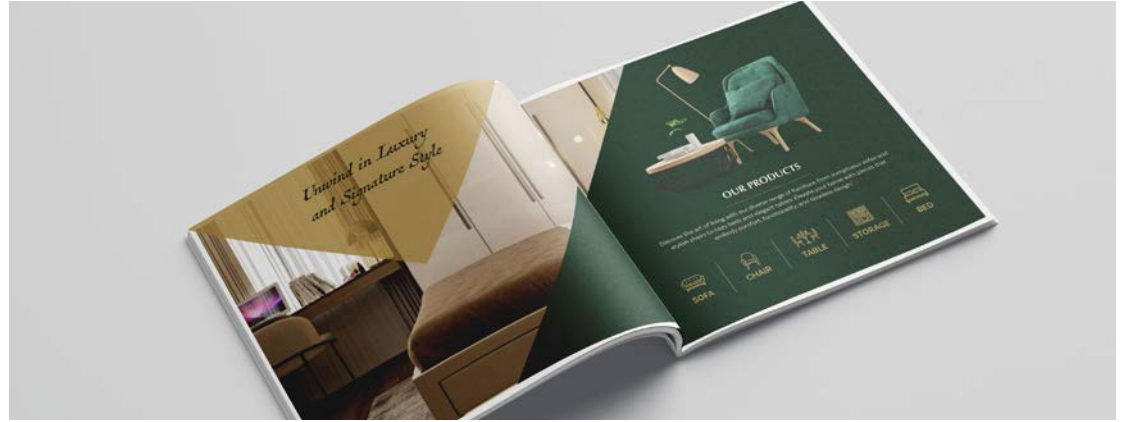






QATAR - JAPAN 2012

Booklets & Brochures





WINE DINNER



Brand Guideline



MMI BRAND GUIDELINE



LHD BRAND GUIDELINE



